



MEMBERSHIP MAILER



Well, it's time for another helpful monthly mailer. . .

It's October and I hope you have sent out your Dues Renewal Letters.

If you have done so, then I should be receiving a report as to how many, costs, hours, and miles it took to get these letters out.

If you haven't sent them out yet, here are some ideas that may help you get those dues paid -

- Type a short notice on an address label and stick it on the dues letter offering a small discount of \$2.00, \$3.00, or \$5.00 if dues are paid by a certain date (no more than 30 days)!
- Include a return envelope with the address label of the Treasurer on it. *IT WORKS!*
- Tell them in a short note that dues will be going up next year as National has raised what's owed to them - so they should consider converting to Life (include the Life Membership rate).
- Or offer an amount of their Life Membership (If your treasury will allow it). *Remember, your Auxiliary gets money back for all of your life members!*

And to keep your members, when they send their dues, write a note card and let them know how important they are to your Auxiliary and thank them for being a member.

Invite, Include, Invest . . .

And watch your Auxiliary GROW!!

Betty Ann Johnson, Chair

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